



**HAKAN N. TÜRKMEN**  
PRODUCT DESIGNER & INNOVATION CONSULTANT

## ABOUT

**Hi, I'm Hakan. I am an entrepreneurial, product designer and innovation consultant.**

I am passionate about creating innovative and effective solutions to improve people's quality of life and the service quality of organisations and companies in different sectors.

My core skills are **research, conceptualization, idea generation and development** while working with diverse groups to gather and generate ideas for the next generation of physical and digital products, services and spaces.

In the past **12 years**, I gained a strong vision and experience in the research and the development of new approaches in various industries.

I've had the opportunity to realize **product innovations and service design projects** for my global clients.

As an entrepreneur, I have collaborated with technology startups on product development in **wearable tech, smart assistants and IoT devices**.

I have also won various **awards in innovative product design competitions** of prestigious brands such as Miele, Volkswagen, PepsiCo, Panasonic and Henkel.

I love to make an effect on society by taking part in projects that focus on **improving the quality of human life by implementing new technologies** and offering new approaches and exciting experiences.

It is my greatest desire to do this on a larger scale by collaborating with larger organisations and brands.

# HAKAN N. TÜRKMEN

PRODUCT DESIGNER & INNOVATION CONSULTANT

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0039 348 257 5566

## PERSONAL INFO

PLACE OF BIRTH  
Istanbul

01/2018 - PRESENT

INDEPENDENT CONSULTANT, MILANO  
PRODUCT DESIGNER  
& INNOVATION CONSULTANT

DATE OF BIRTH  
15/04/1986

I give consultancy to design studios, start-ups and global brands on innovative products, services and design projects of all sizes.

PLACE OF RESIDENCE  
Milano

11/2011 - 06/2022

TRANSFORMIST DESIGN, ISTANBUL  
FOUNDER & DESIGNER

## LANGUAGES

TURKISH / Native

Founder and designer of the studio that is serving in concept projecting, production and application in product design, interior architecture and graphic design areas.

ENGLISH / Advanced

ITALIAN / Advanced

06/2016 - 01/2018

A PERA SRL, MILANO  
CO-FOUNDER & DESIGNER

FRENCH / Intermediate

Co-founder and responsible partner for establishment processes, design and workflow coordination of the design studio serving in product design, architectural projecting and production-application areas.

## TECHNICAL SKILLS

Autodesk AutoCAD

11/2015

ISTANBUL LIGHT FESTIVAL  
FESTIVAL RESIDENT MANAGER

Autodesk 3ds Max + Vray

Rhino 3d

Responsible resident manager for the flow of organization and the coordination between 22 artists / groups from 15 different countries and field teams consisting of more than 100 people in Turkey's first light festival organized at Zorlu Center Istanbul.

KeyShot

Adobe Photoshop

Adobe Illustrator

2009 - 11/2011

FREELANCE DESIGNER

Figma (UI Design)

2009

IGLOO INTERIOR DESIGN / INTERN

2008

FORD OTOSAN DESIGN STUDIO / INTERN

## PROFESSIONAL SKILLS

Project Management

Design Thinking

2005-2010

YEDITEPE UNIVERSITY, ISTANBUL  
Art & Design Department in Italian  
"High Honors" Graduate  
G.P.A. 3.74

Service Design

Product Design

2009-2010

NABA, MILANO

Problem Solving

Erasmus Programme

## EDUCATION